

February, 2012  
Volume 7, Issue 2



# February Newsletter

## Bon Air Artists Association

February Meeting  
Friday, February 3  
Congregation Or Ami  
9400 Huguenot Rd

### President's Message

As we begin 2012 you can look forward to the many opportunities the BAAA has to offer: learning helpful art information through our excellent programs, showing—and if you wish—hopefully selling your work. All the while you can be making good friends with similar interests. BAAA helps us !!!

February is the month for jurying in new members. Board members, please remain after the meeting for that process.

These winter months may be just the time to begin work on your challenge painting, “Three Bottles and Something of Your Choosing”. We’ll all bring our paintings to the May 4th meeting. A still life set up near a sunny window with no time pressure sounds like fun!

From an excellent suggestion by Bev Perdue Jennings, we plan to honor charter members of BAAA on April 13th, the day we also have our VCU scholarship winners. Let me know if you are a charter member to make sure everyone is included.

Nell Chesley

### February Program

#### Chuck Larivey—“Seriously—Art as a Business”

After experiencing one successful career, Chuck Larivey decided to use his business skills to make his art a business. He will share his story...about the most fascinating career choice he ever made, that of an oil painter. He will introduce ideas of creating goals and marketing plans. Chuck will address how best to present your work from framing to joining in on “new age” social media. He will also show images of his award winning oil paintings. His artwork is considered Virginia Impressionism with the subject matter of Maymont Koi ponds, Venice scenes, and Urbana paintings. Join us and be inspired by Chuck Larivey’s success as an artist..

Dee Justin

#### BAAA's Postal Address:

BAAA  
PO Box 72932  
Richmond, VA 23235

#### **Deadline for March Newsletter is**

**February 15th**

Please email your information to:

[Jeans\\_art2001@yahoo.com](mailto:Jeans_art2001@yahoo.com)

Or

[Bonairartists@gmail.com](mailto:Bonairartists@gmail.com)

## Jurying in New Member

This is a reminder to all Board Members to please stay after the February meeting in order to proceed with the jury process of our new members. Should you not be able to attend, please notify Lori Wilson prior to the start of the meeting. If you are a current member of the BAAA who does not have exhibiting status and wish to receive it, contact Lori several days prior to the February meeting to let her know and find out the requirements of the jurying process..

Lori Wilson

## Workshop Opportunities

### Painterly Collage Techniques with Christaphora Robeers

Arts in the City has scheduled a Collage Workshop “Painterly Collage Techniques” with Christaphora Robeers for February 24th–25th, 2012. The workshop includes your wood panel and most materials. Learn how to incorporate paper and paint on your surface to create a unique finished product. The workshop will be held at Crossroads Art Center from 9 am to 4 pm daily. Fee is \$200. Call Garry-Lou Upton for more information: 379-9330 or 347-4236.

Garry-Lou Upton

## Kudos

Bev Purdue had her painting “African Maidens” accepted into the 145th Annual American Watercolor Society International Exhibition. With this 3rd acceptance into the American Watercolor Society show, she has now obtained her Signature Status and can add AWS after her signature on paintings. “African Maidens was the painting she had in the BAAA show at the Omni in the spring.

Bill Corbin won several awards including BEST IN SHOW at the Camera Club of Richmond’s 2011 annual photographic competition.

Vince Calabrese has a wall set up with paintings by invitation on the third floor

Lori Wilson received an honorable mention in Susan Stuller’s student art show at Crossroads Art Center

## Virginia Museum of Fine Arts Exhibits

### Mummy: Secrets of the Tomb

Exhibition and 3D Movie, until March 11, tickets on sale now.

### Elvis at 21: photographs by Alfred Werheimer

Through March 18th.

### The Jewels of Jean Schlumberger

Through March 18th.

### The Mourners Tomb Sculptures from the Court of Burgundy

January 21st–April 15th

## Member Notes

David Everette has started a new business—A Better Image and Images by Design. For more information see his website: [www.abetteri.com](http://www.abetteri.com)

Vince Calabrese will not be setting up the Critique Corner this month because of the jurying in.

Susan Stuller has a 10x10 dome tent with skylight for sale in good condition with 4 sides and straps for weights, all with canvas carry bags. Also 8 weights made from pvc piping and concrete as well as 7 graphic dimension display panels that break apart with a matching bin. All in good condition—\$1500 for the entire lot. Contact Susan at 379-1477 if interested

## JANUARY, 2012 MINUTES

President Nell Chesley called the meeting to order at 9:30. There were no minutes from the December meeting as it was our Christmas luncheon.

### Officers Reports:

First Vice President Mikki Aalseth asked Nell to read her information on award winning artist and teacher, Mary Joe Beswick, who was presenting January's program.

Second Vice President Trish Berry announced that Sylvia was handling the Cedarfield delivery instead of Garry Lou Upton who was not present as her sister had passed away. Sara Richards and Bill Corbin both sold paintings at the Sun Trust Show in December. The show at Johnston Willis will be a two month show with an optional change out in the middle. Details of the show are in the newsletter. Prices may not be put on the front cards and only small pieces no larger than 1/2 sheet of water color paper can be submitted. Bill Corbin volunteered to chair the Bank of America show in April. Gloria Callahan suggested that we add a line to the BAAA cards stating "Please contact the artist if you wish to purchase". That way the public would know that work was for sale even in venues that do not allow us to list a price. Patrice Reese moved acceptance and Marti Franks seconded the motion that was unanimously passed.

Treasurer Gloria Callahan announced the deadline for dues was January 15th. She submitted and explained the budget and cash flow statement. Our fiscal year closed December 31st, 2011 and January 1st began the new budget. Art Affair will pay half of the required insurance for the boards members and will also pick up any additional fees to complete our 501c3 application. The IRS attorney said this was considered a reinstatement so the fees were lower than expected. The budget was based on 117 members which is the number we had last year. We also had 8 honorary members but have lost one. Barbara Nelson said we could not vote until everyone had a chance to review the numbers. Nell said she would ask Jean to include the information in February's newsletter. We could vote on the budget at our next meeting.

Sally Lawson received a round of applause for her work on the Christmas luncheon.

Kathy Miller asked everyone to check the directory for corrections before they left the meeting.

Arlene Murphy passed out maps of the changes in the outdoor sculptures at the Virginia Museum of Fine Arts. Sculptures from Washington, DC and New York will be showing at the museum as well as some of the VMFA sculptures will travel to other places to be exhibited. There is an entry fee for the Mummy Exhibit and for the Elvis photographs. David Everett said that the film in the mummy exhibition was made from scans and radiology done at MCV. Everyone who had seen the film raved about it.

Lori Wilson introduced guest Jack Frable and new members Doris Bachman, Sally Buck, and Jessica Parker. She explained that the jurying process is a one time fee that covers additions of other mediums.

Joanie Harper had sent a card to Joan Osmalov wishing her well during her radiology treatments. Cards were also sent to Elaine Bankston for ear surgery and Pat Trgina for a lumpectomy. A card will be send to Garry-Lou on the loss of her sister. Mary Marshall returned after her fall last year.

Suzanne Jepson thanked Richard Leslie, Sara Richards, Arline Murphy, and Barbara Nelson for bringing refreshments.

### Old Business

The Crossroads shows in the side car gallery is scheduled for a receptions on September 20th, 2013 and on September 19th, 2014. Garry Lou Upton will be the chairman for those shows. Vince has the BAAA Booth at Crossroads scheduled for this year. Gloria said she had full payment from 5 of the 12 who signed up. We need everyone who has signed up to pay as the association is liable for the cost of the booth. Kathy Miller announced that the BAAA show at the Uptown Gallery would be October and November, 2012.

### New Business

Nell gave a report on the combined board meeting of BAAA and Art Affair. We will have the show again this year and it will be our twentieth anniversary show. Gloria Callahan and Marti Franks will continue as co-chairpersons. A person is need to handle the printing arrangements. Wilma Bradner has already made the changes for 2012. A data base entry coordinator and a chairperson for the student tent are also needed. Diana Harris has agreed to help.

Gloria Callahan announced that the Art Affair Cash flow budget was available and Nell distributed several printed copies. Nell announced that a \$200 donation would be made to VWS. No vote was needed as it had already been voted on as a recurring expense.

Patrice Reese announced that there were still a few spaces left for Skip Lawrence's workshop sponsored by Richmond Art Workshops on March 10th—March 23rd. Donna Zagotta will be here May 14th—May 18th, and Mary Whyte was confirmed for 2013.

Kathy Miller announced Uptown Gallery's all member show. Ellie Cox announced she is in the small works show at Glave Kocan. Betsy Kellum is in a show at Richmond Public Library and Cabell Gorman is showing at UVA. Susan Stuller's announced her student art show in the Caboose Gallery at Crossroads Art Center.

David Everette announced that he was starting an artist archiving business. He will be able to both photograph and archive art works.

The meeting was adjourned for refreshment and this month's program.

Respectfully Submitted,

Pat Angevine

Recording Secretary

**BON AIR ARTISTS ASSOC. GENERAL FUND BUDGET STMT.**

Fiscal Year: Jan. 1, 2012 To Dec. 31, 2012

GENERAL LEDGER ACCOUNTS	CURRENT PERIOD	2011 YTD ACTUAL	2011 PROPOSED BUDGET	2012 PROPOSED BUDGET	NOTES
Beginning Balances Total Assets					
<b>ASSET</b>					
BAAA General Fund Checking Acct.	\$2,954.34	\$6,233.32	\$2,895.02	\$3,961.01	
ART AFFAIR Checking Acct IN	\$250.00	\$250.00	\$750.00	\$675.00	\$250 BOD INS. + 425 (1/2 OF 501C3)
ART AFFAIR Checking Acct OUT	\$0.00	-\$500.00	-\$500.00	-\$500.00	
Prepaid Rent	\$0.00	\$0.00	\$350.00	\$400.00	
<b>TOTAL ASSETS</b>	<b>\$3,204.34</b>	<b>\$5,983.32</b>	<b>\$3,495.02</b>	<b>\$4,536.01</b>	
<b>INCOME ACCOUNTS</b>					
Membership Dues	\$1,925.00	\$2,305.00	\$4,375.00	\$4,095.00	117 @ \$35 = 4095
James Center Entry Fees	\$0.00	\$500.00	\$530.00	\$500.00	
Refunded Dues or Entry Fees	\$0.00	-\$105.00	\$0.00	\$0.00	
Jury Income for Exhibiting	\$0.00	\$30.00	\$180.00	\$30.00	2 @ \$15
Crossroads Exhibit Space Rental	\$0.00	\$2,625.00	\$0.00	\$2,520.00	210 X 12
Legacies and Bequests - ACCT. PAY.	\$0.00	\$221.00	\$0.00	\$0.00	
<b>TOTAL INCOME</b>	<b>\$1,925.00</b>	<b>\$5,576.00</b>	<b>\$5,085.00</b>	<b>\$7,145.00</b>	
<b>TOTAL INCOME AND ASSETS</b>	<b>\$5,129.34</b>	<b>\$11,559.32</b>	<b>\$8,580.02</b>	<b>\$11,681.01</b>	
<b>EXPENSE ACCOUNTS</b>					
Accounting & Legal Fees	\$0.00	\$650.00	\$250.00	\$250.00	LEFT IN UNTIL IRS CONFIRMS 501C3
Bank Fees	\$0.00	\$14.75	\$0.00	\$15.00	
Directory Printing and Postage Exp.	\$0.00	\$140.59	\$250.00	\$150.00	
Donations - Tax Deductable	\$0.00	\$50.00	\$200.00	\$250.00	VAWC \$200 + 1 MEM.
Donations In Memorium (Non Tx Ded)	\$50.00	\$776.00	\$0.00	\$50.00	
Exhibit Hanging Supplies	\$0.00	\$0.00	\$50.00	\$25.00	
Exhibit Space Rental - Other	\$25.00	\$25.00	\$0.00	\$0.00	
Exhibit Space Rental - Crossroads	\$420.00	\$2,310.00		\$2,520.00	
Gifts	\$0.00	\$36.96	\$100.00	\$75.00	
Hospitality & Refreshments	\$98.33	\$199.95	\$200.00	\$200.00	
Insurance - Liability	\$0.00	\$425.00	\$425.00	\$425.00	
Insurance - BOD	\$0.00	\$500.00	\$650.00	\$650.00	
James Center Annual Member Show	\$0.00	\$466.02	\$525.00	\$500.00	
Meeting Room Rent	\$400.00	\$550.00	\$350.00	\$400.00	
Newsletter Printing and Postage	\$0.00	\$156.81	\$200.00	\$160.00	
Office Supplies	\$0.00	\$97.23	\$25.00	\$100.00	
Permits and License Fees	\$0.00	\$100.00	\$850.00	\$850.00	UNTIL IRS CONFIRMS 501C3 ???? ?
Program Speakers fees & Travel	\$150.00	\$1,075.00	\$1,100.00	\$1,100.00	
Taxes			\$0.00	\$0.00	
VMFA Membership Fees	\$25.00	\$25.00	\$25.00	\$25.00	
Web Hosting & Advertising			\$45.00	\$45.00	
<b>TOTAL EXPENSES</b>	<b>\$1,168.33</b>	<b>\$7,598.31</b>	<b>\$5,245.00</b>	<b>\$7,790.00</b>	
<b>NET INCOME &lt;LOSS&gt;</b>	<b>\$756.67</b>	<b>-\$2,022.31</b>	<b>-\$160.00</b>	<b>-\$645.00</b>	
<b>ENDING TOTAL ASSETS BALANCE</b>	<b>\$3,961.01</b>	<b>\$3,961.01</b>	<b>\$3,335.02</b>	<b>\$3,891.01</b>	
<b>BREAKDOWN:</b>					
ENDING CASH BALANCE GENERAL FUND	<b>\$3,961.01</b>	<b>\$3,961.01</b>	<b>\$2,985.02</b>	<b>\$3,891.01</b>	
ENDING ART AFFAIR TRANSFER	\$0.00	\$0.00	-\$500.00	\$0.00	
ENDING PREPAID RENT	\$400.00	\$400.00	\$0.00	\$400.00	
2010 CARRY OVER ACCT.PAY.-LEGACIES	\$0.00	\$455.00			
<b>NOTES</b>					
NOTE#1 2011 Membership Dues Rec'd 117 + 3 honorary. TL 120 (8 new members)					
NOTE#2 Exhibit rental other is for Uptown Gallery 2012 show Deposit					

**EXHIBIT UPDATE - Please save this page for reference.**

**Chairperson Patricia Berry ([pberry4pr@earthlink.net](mailto:pberry4pr@earthlink.net))**

**CHANGE OUT EXHIBITS** – These are ongoing exhibits that are always up. Dates refer to next time a change will be made. Over the next few months there may be some date changes so check this page closely for exhibit information at these change-out venues. Most changes will be **bimonthly** in the months of Sept., Nov., Jan., March, and May with a few scheduling change in July.

#### **ONGOING EXHIBITS**

**Winchester Office Complex, Friday, January 13—Friday, March 9th, 2012 @10:00am**

Chairman: Larry Robinson 320-7734, Co-chair: Horst Arfert 744-2553

Directions: 10800 Midlothian Turnpike. Turn onto Koger Center Blvd. First right takes you into Winchester parking lot. All doors lead to the Main foyer. Space for 36 paintings. Change will be 2nd Friday of scheduled month.

**Virginia Urology Center—Friday, January 27th 2012 @ 2:00 pm—Friday, March 23rd, 2012**

Chairman: Richard Leslie - 778-4696

Directions: Take Huguenot Rd to the Chippenham Pkwy going west. First exit is to the Stony Point Fashion Center. Take this exit and stay to the right at bottom of the ramp. At second light turn left and go up the hill. The Urology building is in front of you. We will be exhibiting on the second floor. There is room for 16 paintings. Change will be made on 4th Friday of scheduled month.

#### **MONTH LONG EXHIBITS**

**January—Cedarfield—Friday, January 6th—Thursday, February 2nd, 2012**

Chairperson: Garry-Lou Upton, 379-9330

Directions: 2300 Cedarfield Parkway, Richmond. Take Gaskins Rd to Three Chop. Go West on Three Chop about 1/2 mile. Cedarfield is on your left. Use Main Entrance. Sold artwork needs to stay until the end of show. There is space for 20-30 paintings.

**February—Johnston Willis Hospital Cafeteria—Saturday, February 4th, 2012—Saturday, March 31st. (Change out is Saturday, March 3rd, if you wish)**

Chairperson: Horst Arfert, 744-2553

Directions: Midlothian Tpk to Johnston Willis Drive. Turn R onto Johnston Willis Dr.. And then R again on road leading to main entrance and emergency room. Enter hospital through Atrium entrance. Go past desk to end of hall and turn L. Follow signs to cafeteria. (Ask the directions at front desk.) No commission. Prices may not be placed on front of artwork. There is space for 12 to 15 paintings. No really large paintings.

**March—James Center Atrium—Saturday, March 3rd, 2012—Saturday March 24th, 2012 @ 9:00 am**

Co-Chair: Donna Adams, 357-4344 and Jean Miller, 744-2647

THIS A JURIED SHOW AND HAS A \$10 ENTRY FEE (PLEASE HAVE THE EXACT CHANGE WHEN DELIVERING YOUR PAINTING—RECEPTION IS FRIDAY, MARCH 23RD, 6:00 TO 8:00 PM.

Directions: 901 E. Cary St., Richmond. Take the 9th St. exit from the downtown expressway to the corner of 9th and Cary. Turn right onto Cary. On weekends you can park on the street. Enter the building on Cary Street where the Wells Fargo ATM is located. There is room for 50 paintings so be sure you only sign up once as this a popular show. Note: **No paintings over 38 inches wide when framed. One copy of the inventory form for the show will be left with the people who hang the paintings. Therefore it is essential that you let Donna or Jean know what painting you plan to exhibit as soon as possible—before the March meeting. Cards are placed on back and front of each painting.**

**April—Bank of America—Saturday, April 7th @ 9:30 am—Saturday, April 21st @ 9:30am**

Chairperson—Bill Corbin, 739-5543

Directions: 1111 E. Main Street, Richmond. Proceed down Cary St. to 10th St. Parking is free in Bank of America's deck on 1st level on weekends. Entrance to parking lot is between 10th and 11th on Cary Street. Take the elevator to the (PL) Plaza Level entrance and the Security Guard will let you in. There is room for 40-50 paintings. **Max framed size is 38 inches.**

**Sales:** Sara Richards sold a painting at Sun Trust and a photograph by Bill Corbin was purchased.

**You may sign up for any of these exhibits by calling the chairperson before 9:00 pm 2 days before show begins. Space is limited at each venue, so please call early.**

If you sell a painting in a BAAA venue, please contact Patricia Berry, 2nd Vice President in Charge of Exhibits, at [pberry4pr@earthlink.net](mailto:pberry4pr@earthlink.net) so she can put it in the newsletter and add it to our sales record.

## CLASSES AND SUCH...

**Eleanor Cox:** *Watercolor classes*, Tuesdays 7-10PM and Wednesdays 9-12AM. Bon Air Community Center. Email: [Eleanorcox@verizon.net](mailto:Eleanorcox@verizon.net) Phone: 320-1445.

**Jillian Warner:** *Watercolor and other media classes with an emphasis on content*. Tues. For more information call Jillian @ 320-2727

**J'Net Kaulfers:** *Oil and Acrylic Painting Studios*. Tuesdays 9:30 am —12:30 pm and 1:30 pm—4:30 pm, Off Robious Road in home studio. Call 794-8964

**Betsy Kellum:** *6-week session in Oil and /or pastel*, Thursdays, March 1—April 5, 2012, 9:30—2:30 w/lunch break. \$240 (\$50 reserves your place). ONLY A FEW SPOTS LEFT. Email: [betsykellum@gmail.com](mailto:betsykellum@gmail.com)

**Linda Wolitz:** *Pastel painting class* at Cultural Art Center, For more information call the art center at 261-2787.

**Ann Marie Vaughn:** *Oil Painting Classes* and *Mixed media classes*. For more information call Ann Marie at 784-0824 or email: [annartist@msn.com](mailto:annartist@msn.com)

**Christopher Wynn:** *Intermediate/Advanced Watercolor Classes in transparent watercolor*. For more information call 747-3446 or email him at [Christopherwynnart@yahoo.com](mailto:Christopherwynnart@yahoo.com)

**Gloria Callahan:** *Painting in Colored Pencil*: For more information, call Gloria at 379-0016 or email her at [Gloria@gloriacallahan.com](mailto:Gloria@gloriacallahan.com)

**David Everette** is offering a six week class at Crossroads Art Center on Photoshop Elements, February 2nd—March 8th. from 6:30 pm—8:30pm, cost \$125. The class is aimed at beginners and students will need Elements loaded on a laptop. He is offering classes in the School of Continuing Education at University of Richmond Campus as follows; *Intermediate Photography and Field Trip Workshops, March 15—April 19th, on Thursday nights, 6:30—8:30, and Intermediate Photoshop class, March 13—PEIL 24 ON Tuesday nights, 6:30—8:30. For more information email David at [david.everette@verizon.net](mailto:david.everette@verizon.net)*

Jean A. Miller  
3910 Timber Ridge Place  
Midlothian, VA 23112